

## **CORE VALUE STATEMENT - TRAFFIC SAFETY**

Volvo Car Group is regarded as the role model for traffic safety based on our products and our commitment to safety.

To strengthen our commitment to, and maintain leadership in safety, we aim for top performance, in real traffic situations as well as in official safety ratings.

## We shall:

- Create our safety offers in an intelligent and innovative way based on real traffic situations.
- Provide wellbeing by helping to prevent collisions and reduce injury when a collision is unavoidable.
- · Maintain industry leading competence in safety.

Håkan Samuelsson

President & Chief Executive Officer

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